

Editorial Policy

Australasian Journal of Business, Social Science and Information Technology (AJBSSIT) publishes original, rigorous, well-done empirical research (both quantitative and non-quantitative) as well as theoretical/conceptual research papers having potential for field applications and in-depth literature reviews. Articles focusing on theory building or testing based on empirical research with strong managerial focus are especially encouraged. The papers submitted to this journal should have significant implications for academics and practitioners in real world situations. The editorial policy of this journal is outlined below:

1. All manuscripts submitted to this journal are subject to blind peer review to at least two subject matter experts. At least one reviewer will be an expert in the relevant area. Upon the reviewers' recommendations in favour of the acceptance or rejection of a manuscript, the Editor makes the final decision to consider the publication in its present form, or to ask its author for resubmission, or rejection if otherwise.
2. The decision on the acceptance/rejection of a manuscript is based on the average score given by the reviewers. The reviewers grade a submitted manuscript on a scale of 1 to 5 given the overall merit of each manuscript. To be accepted for publication, the manuscript must obtain an average score of not less than 2.5. It is the final decision of the Editor whether an article will be finally accepted or rejected.
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