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Australasian Journal of Business, Social Science and Information Technology (AJBSSIT) publishes original, rigorous, well-done empirical research (both quantitative and non-quantitative) as well as theoretical/conceptual research papers having potential for field applications and in-depth literature reviews. Articles focusing on theory building or testing based on empirical research with strong managerial focus are especially encouraged. The papers submitted to this journal should have significant implications for academics and practitioners in real world situations. The editorial policy of this journal is outlined below:

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